



Widetronix Selected by AlwaysOn as a GoingGreen Silicon Valley Global 200 Winner Recognized for creating technology innovations in green technology.

Ithaca, New York November 9th, 2012 – Widetronix today announced that they have been chosen by AlwaysOn as one of the GoingGreen Silicon Valley Global 200 winners. Inclusion in the GoingGreen Silicon Valley Global 200 signifies leadership amongst its peers and game-changing approaches and technologies that are likely to disrupt existing and entrenched players in green technology. Widetronix was specially selected by the AlwaysOn editorial team and industry experts spanning the globe based on a set of five criteria: innovation, market potential, commercialization, stakeholder value, and media buzz.

Widetronix and the GoingGreen Silicon Valley Global 200 companies will be honored at AlwaysOn's seventh annual GoingGreen Silicon Valley, November 27th-28th, 2012, at the Golden Gate Club in San Francisco, CA.

GoingGreen Silicon Valley is a two-day executive event where cutting-edge greentech CEOs meet the movers and shakers from the biggest industries on earth. Green technology innovators are transforming trillion dollar industries—and the solutions they are delivering not only promise to clean up pollution and restore ecosystems, but bring abundance and prosperity to everyone on earth.

"This year's GoingGreen Global 200 displays a maturity in the green technology industry that makes it very attractive to both investors and innovators. Greentech research is maturing rapidly, and as it couples with technology innovators and investors, companies are emerging that have the ability to change the way we live our lives for the better and bring huge returns to their founders and funders." says Tony Perkins, founder and editor of AlwaysOn. "This year's GoingGreen Global 200 winners are pushing the bounds of how technology can bring about change in the war on our planet's waning resources. The strength of these companies lies in their ability to nurture innovative ideas and seen them through to successful, sustainable, and profitable businesses."

The GoingGreen Global 200 winners were selected from among thousands of domestic and international technology companies nominated by investors, bankers, journalists, and green technology industry insiders. The AlwaysOn editorial team conducted a rigorous three-month selection process to finalize the 2012 list.

A full list of all the AlwaysOn GoingGreen Silicon Valley 200 winners can be found on the AlwaysOn website at: <u>http://www.aonetwork.com/AOStory/Announcing-2012-GoingGreen-Global-200-Top-Private-Companies</u>